JACK CRAWFORD

DESIGNER, KNOXVILLE TN

(865)208-5433 jackcrawfordhd@gmail.com

Portfolio: https://hellojack.pages.dev





Graphic/Web Designer with a unique perspective and creative flow. Easy to work with and open to learning any work environment. Knowledge and proficiency in multiple design softwares and an eagerness to continue learning.

EXPERIENCE 2018-PRESENT

Designer for KULASTUDIOS

Creating all graphical needs including: Logos, branding, advertisement, websites, social media, photography, music and entertainment videos(directing, producing, editing), print and promotional materials(fliers, posters, videos).

2018-PRESENT

Freelance Artist

Working with clients to create top quality products such as: Festival posters, album covers, photography, videography, advertisements, product spotlights, and websites.

2022-PRESENT

Production Assistant for DRAFT

Working on commercial sets, assisting entire team with various responsibilities including: set design, talent management, quality control, equipment relocation, and camera help.

EDUCATION 2020 The Art Institute

It was here I began to cultivate my design skills. With classes focusing on the Adobe Suite I was thriving until the Pandemic began, forcing my schooling to an end.

2018-2019 Pellissippi State Community College

Transitioning to a smaller local college was a decision made to try and focus my learning path. With studies starting in Science, it was here I began to move towards the Arts.

2016-2017 University of Tennessee, Knoxville

Attending a big University taught me a lot about how I learn and study, my time here was spent getting an understanding of networking and figuring out how to organize myself moving forward with life.

Karns High School

Drumline Captain, National Honors Society

SOFTWARE

Adobe Illustrator, Photoshop, Premiere Pro,
After Effects, InDesign, Lightroom, ProCreate,
Marvelous Designer(3D), HTML, CSS, Javascript,
Microsoft Suite, Mac Suite

SKILLS

Typography, layout, production, UI, javascript, python, web design, editing, management, client services, advertisement, social media, videography, photography, fast paced learner, positive attitude, attention to detail, free thinking, organized

